



2022 Sponsorship Opportunities





What we do...



Community

7,500+ families served through our support of food banks, drives & other charities in 2022

Over 4,500 service hours donated and 84,000 pounds of healthy food delivered to families in 2022



Youth

200+ students have been supported in their academic endeavors

Over \$120 thousand in scholarships awarded to students since 2000



Families

30,000+ individual women, children & men were impacted in 2022 by our services and giving

In 2022, we will eclipse 150 thousand families impacted by our philanthropy

Why we are here...

Annual Scholarship Program



Annually, See It Through Foundation, a 501 (c)(3) nonprofit, awards numerous scholarships to high-achieving college-bound students in the Gwinnett and adjacent communities. Events such as our Annual Drive 4 Excellence Scholarship Golf Tournament fund our program and other philanthropic initiatives. Founded in 2014, the Foundation's mission is to educate, expand, and empower minds to strengthen the lives within the communities we are so privileged to serve. Partnering with Beta Lambda Lambda Chapter of Omega Psi Phi, the organizations collectively commit thousands of hours annually to community service and invest in cause-based initiatives such as health education/screens, food and clothing drives, a national Science-Technology-Engineering-Math (STEM) program, and youth mentoring. The two organizations also partner with civic and faith-based organizations such as Overcomers House, Inc., Division of Family and Children Services (DFACS), and New Mercies Ministries to execute on their respective missions. Strategic partnerships with organizations such as you allow us to do more, give more and deepen the impact of the programs and initiatives we support.

Youth Mentoring & S.T.E.M. Program



Founded in 2000, Beta Lambda Lambda is the Gwinnett Chapter of the international brotherhood of Omega Psi Phi, Fraternity, Inc. In 2014, the Chapter launched See It Through Foundation as a means to amplify the efforts of the local chapter and to formalize a programmatic approach to philanthropy and education expansion in the communities of Gwinnett and surrounding areas. The Chapter's flagship programs are its Colonel Charles Young Mentoring Program and nationally recognized S.T.E.M. initiative. To date, the organizations have awarded over \$100 thousand in college and S.T.E.M.-related scholarships.



Beyond golf, here's how we move about our communities...

Upcoming annual events in

22
23



Overcomers House
Thanksgiving Food Drive



Nov 22'. Longstanding partnership with Overcomers House, supporting its annual holiday food pantry serving 200+ families

Overcomers House
Christmas Basket



Dec 22'. Annual partnership with Overcomers, supporting the Ella Fountain Holiday Giveaway: food items, gifts, and toys for 500 deserving individuals and children

D.F.A.C.S. Holiday
Adopt-a-Family



Dec 22". Annual partnership with the Department of Family and Children Services, ensuring a deserving family enjoys a memorable holiday season

The Great Turkey
Giveaway



Dec 22". Publix partnership featuring surprise donations of turkeys to guests

Overcomers House
Mobile Food Pantry



Year-round support of Overcomes House and their nutritious mobile food bank, 2-3 times per month, serving over 200+ families daily

Brigadier General Charles Young
Mentoring Program Initiative



Year-round. Youth mentoring and reading program, partnering with Gwinnett Public Schools, elementary - middle schools

Winter Classic
Watch Party



Feb 23'. Viewing party for the AFC vs. NFC in the National Football League's biggest game, proceeds benefitting various area charities

S.T.E.M. Initiative



Spring 23'. Sponsor of several middle schools and high schools in metro Atlanta for S.T.E.M, hosting national competitions, drone building, and real-world problem solving games

5K Run/Walk
RunForBurt



Oct 22'. Charity run/walk in memory of member Burt Clark, inspiring healthy living and raising funds for various philanthropies

Purple Rhapsody
Concert




Sept 23'. Annual charity music festival raising money for our college scholarship fund



Sponsorship Tiers

The 21st Annual Drive 4 Excellence Scholarship Golf Tournament is a charitable event benefitting high-performing college-bound students in the Gwinnett and adjacent communities of metro Atlanta. Sponsorship partners have a unique opportunity to amplify their brands while participating in meaningful philanthropy empowering our youth. PLUS, 100% of net proceeds fund needs-based scholarships and our nationally-recognized STEM program. Join the cause!

Level	 Pearl	 Platinum	 Old Gold	 Royal Purple	 Silver
Drive 4 Excellence player spots	12	8	4	4	2
Fairway box lunch/player	Yes	Yes	Yes	Yes	Yes
Cart-Tee-Green Signage :	Choice of two	Choice of one	Choice of one	Choice of one	Choice of one
Custom Green Sign	●	●	●	●	●
Company Logo on Cart Digital Display	●	●	●	●	●
Custom Tee Box Sign	●	●	●	●	●
Name/logo on all digital and print promotional materials	Yes	Yes	-	-	-
Opportunity to provide branded items in player gift bags (75-100)	Yes	Yes	-	-	-
Custom signage at registration & awards reception / Special recognition on course's signature holes	Yes / (2) holes	- / (1) hole	-	-	-
Brand prominently displayed on event welcome banner	Yes	Yes	Yes	-	-
Course Contests / Raffle Tickets per Player	Yes / 2	Yes / 2	Yes / 1	Yes / 1	Yes / 1
Mulligan per Player	1	1	1	1	1
Sponsorship * amount	\$5,000	\$3,500	\$2,500	\$1,500	\$500

*In-kind gifts are welcomed. Door prizes, raffle, and contest items provide a cost-effective way to promote your brand and support the event.



Bring together a consistent assembly of committed members, inspired and bonded by friendship and dedicated to our cardinal principles. Uniting in brotherhood empowers us to positively impact, uplift, and serve youth, families, and individuals in Gwinnett County and surrounding communities - we do this socially, economically, politically, and professionally.

To sponsor or partner with us contact:

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