



2024 Sponsorship Opportunities





What we do...



Community

10,000+ families served through our support of food banks, drives & other charities in Fiscal 2023-24

Over 5,500 service hours donated and 90,000 pounds of healthy food delivered to families



Youth

200+ students have been supported in their academic endeavors

Over \$200 thousand in scholarships awarded to students since 2000



Families

30,000+ individual women, children & men were impacted in 2023-24 by our services and giving

In 2024, we will eclipse 170 thousand families impacted by our philanthropy

Why we are here...

Annual Scholarship Program



Annually, See It Through Foundation, a 501 (c)(3) nonprofit, awards numerous scholarships to high-achieving college-bound students in the Gwinnett and adjacent communities. Events such as our Annual Drive 4 Excellence Scholarship Golf Tournament fund our program and other philanthropic initiatives. Founded in 2014, the Foundation's mission is to educate, expand, and empower minds to strengthen the lives within the communities we are so privileged to serve. Partnering with Beta Lambda Lambda Chapter of Omega Psi Phi, the organizations collectively commit thousands of hours annually to community service and invest in cause-based initiatives such as health education/screens, food and clothing drives, a national Science-Technology-Engineering-Math (STEM) program, and youth mentoring. The two organizations also partner with civic and faith-based organizations such as Overcomers House, Inc., Division of Family and Children Services (DFACS), and New Mercies Ministries to execute on their respective missions. Strategic partnerships with organizations such as you allow us to do more, give more and deepen the impact of the programs and initiatives we support.



Youth Mentoring & S.T.E.M. Program

Founded in 2000, Beta Lambda Lambda is the Gwinnett Chapter of the international brotherhood of Omega Psi Phi, Fraternity, Inc. In 2014, the Chapter launched See It Through Foundation as a means to amplify the efforts of the local chapter and to formalize a programmatic approach to philanthropy and education expansion in the communities of Gwinnett and surrounding areas. The Chapter's flagship programs are its Bridge Builders Mentoring Program and nationally recognized S.T.E.M. initiative. To date, the organizations have awarded over \$200 thousand in college and S.T.E.M.-related scholarships.



Beyond golf, here's how we move about our communities...

Upcoming annual events in

24
25



Overcomers House Thanksgiving Food Drive



Nov 24'. Longstanding partnership with Overcomers House, supporting its annual holiday food pantry serving 200+ families

Overcomers House Christmas Basket



Dec 24'. Annual partnership with Overcomers, supporting the Ella Fountain Holiday Giveaway: food items, gifts, and toys for 500 deserving individuals and children

D.F.A.C.S. Holiday Adopt-a-Family



Dec 24'. Annual partnership with the Department of Family and Children Services, ensuring a deserving family enjoys a memorable holiday season

The Great Turkey Giveaway



Dec 24'. Publix partnership featuring surprise donations of turkeys to guests

Overcomers House Mobile Food Pantry



Year-round support of Overcomes House and their nutritious mobile food bank, 2-3 times per month, serving over 200+ families daily

Bridge Builders Academy Youth Mentoring Program Initiative



Year-round. Youth mentoring and reading program, partnering with Gwinnett Public Schools, elementary - middle schools

Winter Classic Watch Party



Feb 25'. Viewing party for the AFC vs. NFC in the National Football League's biggest game, proceeds benefitting various area charities

5K Run/Walk RunForBurt



Oct 24'. Charity run/walk in memory of member Burt Clark, inspiring healthy living and raising funds for various philanthropies

S.T.E.M. Initiative



Spring 25'. Sponsor of several middle schools and high schools in metro Atlanta for S.T.E.M., hosting national competitions, drone building, and real-world problem solving games

Purple Daze



July 25'. Annual charity day party raising money for our college scholarship fund

Purple Rhapsody Concert



Sept 24'. Signature charity event/music festival raising money for our college scholarship fund



Sponsorship Tiers

The 23rd Annual Drive 4 Excellence Scholarship Golf Tournament is a charitable event benefitting high-performing college-bound students in the Gwinnett and adjacent communities of metro Atlanta. Sponsorship partners have a unique opportunity to amplify their brands while participating in meaningful philanthropy empowering our youth. PLUS, 100% of net proceeds fund needs-based scholarships and our nationally-recognized STEM program. Join the cause!



Title Sponsor *



Platinum



Old Gold



Royal Purple



Silver



Hole Sponsor

Level

Level	Title Sponsor *	Platinum	Old Gold	Royal Purple	Silver	Hole Sponsor
Drive 4 Excellence player spots	Custom	6	4	2	1	-
<i>Cart-Tee-Green Signage Options:</i>	All-inclusive	Includes	Includes	Includes	Choice of one	Includes
<i>Exclusive Title Sponsor - Event Naming Honor</i>	●	-	-	-	-	-
<i>Special 34" x 84" retractable indoor banner</i>	●	●	●	-	-	-
<i>Custom Green Sign</i>	●	●	●	●	●	●
<i>Custom Tee Box Sign</i>	●	●	●	●	●	-
<i>Company logo on golf cart digital display</i>	●	●	-	-	-	-
Tickets to and recognition @ Foundation's Annual Scholarship Awards Banquet	Custom	Yes / (4) tickets	Yes / (2) tickets	Yes / (2) tickets	-	-
Name/logo on all digital/web platforms + print promotional materials	Yes	Yes	Yes	Yes	Yes	-
Custom signage at registration & awards reception / Special recognition on course's signature holes	Custom	Yes / (4) holes	- / (2) holes	-	-	-
Tickets & special recognition @ Foundation's signature annual fundraising event(s)	Custom	Yes / (1) event, (2) guest tickets	Yes	-	-	-
Opportunity to provide branded items in player gift bags (75-100)	Custom	Yes	Yes	Yes	-	-
Brand prominently displayed on event banner	Yes	Yes	Yes	-	-	-
Sponsorship amount **	\$10,000	\$5,000	\$3,000	\$1,500	\$500	\$125

* We'll customize a package to amplify the brand voice of that one unique partner interested in being the exclusive title sponsor of Drive 4 Excellence. Let's talk!

** In-kind gifts are welcomed (door prizes, raffle, and contest items) and based on value, can be used towards the different sponsorship levels above.



Bring together a consistent assembly of committed members, inspired and bonded by friendship and dedicated to our cardinal principles. Uniting in brotherhood empowers us to positively impact, uplift, and serve youth, families, and individuals in Gwinnett County and surrounding communities - we do this socially, economically, politically, and professionally.

To sponsor or partner with us contact:

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<https://www.drive4excellence.org/sponsorus>

drive4excellence.org

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